



"helping you to see things in a different light"

EXAMPLE COMPANY LTD

REVIEW AND ANALYSIS OF SEPTEMBER 2023 MANAGEMENT ACCOUNTS

THE DIPLOMAT SERVICE





"helping you to see things in a different light"

EXAMPLE COMPANY LTD

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Trading and Profit and Loss Account Summary For The Year to 31 December 2023

Year ended		2023													YTD	YTD
31/12/2022		January	February	March	April	May	June	July	August	September	October	November	December	YTD	Budget	Variance
11,183,947	_Turnover	1,119,493	1,253,021	1,214,943	987,285	1,185,421	1,316,450	1,235,403	1,429,358	1,497,149				11,238,523	11,675,015	-436,492
5,503,480	Purchases	517,919	622,217	627,663	500,396	637,667	675,287	609,291	683,734	757,823				5,631,997	5,557,884	74,113
272,982		15,636	14,250	14,770	16,589	15,023	15,514	23,046	20,166	19,889				154,883	233,500	-78,617
5,776,462	Cost of Sales	533,555	636,467	642,433	516,985	652,690	690,801	632,337	703,900	777,712				5,786,880	5,791,384	-4,504
5,407,485	Trading Profit	585,938	616,554	572,510	470,300	532,731	625,649	603,066	725,458	719,437				5,451,643	5,883,631	-431,988
48.35%	Trading Profit %	52.34%	49.21%	47.12%	47.64%	44.94%	47.53%	48.82%	50.75%	48.05%				48.51%	50.40%	-1.89%
558,171	Direct costs	48,208	50,938	53,357	55,750	55,685	67,076	63,341	64,789	60,797				519,941	550,741	-30,800
4,849,314	Gross Profit	537,730	565,616	519,153	414,550	477,046	558,573	539,725	660,669	658,640				4,931,702	5,332,891	-401,189
43.36%	Gross Profit %	48.03%	45.14%	42.73%	41.99%	40.24%	42.43%	43.69%	46.22%	43.99%				43.88%	45.68%	-1.80%
4,078	Other Income	320	320	320	320	320	320	320	320	320				2,880	5,130	-2,250
3,956,498	Overheads	415,592	368,824	369,056	374,388	390,796	313,930	371,854	375,558	456,218				3,436,216	3,487,878	-51,662
896,894	Net Profit	122,458	197,112	150,417	40,482	86,570	244,963	168,191	285,431	202,742				1,498,366	1,850,143	-351,777
8.02%	Net Profit %	10.94%	15.73%	12.38%	4.10%	7.30%	18.61%	13.61%	19.97%	13.54%				13.33%	15.85%	-2.51%
142,031	Tax Provision	21,975	33,844	23,827	-7,424	15,048	43,097	31,154	50,903	32,136				244,560	308,509	-63,949
754,863	Net Profit after Tax	100,483	163,268	126,590	47,906	71,522	201,866	137,037	234,528	170,606				1,253,806	1,541,634	-287,828
387,000	Dividends	36,000	30,000	51,000	21,000	45,000	45,000	45,000	30,000	45,000				348,000	405,000	-57,000
186,739	Donations	8,300	21,300	26,640	79,050	8,400	21,082	6,350	21,000	35,800				227,922	247,500	-19,578
181,124	Retained Profit	56,183	111,968	48,950	-52,144	18,122	135,784	85,687	183,528	89,806				677,884	889,134	-211,250
1.62%	Retained Profit %	5.02%	8.94%	4.03%	-5.28%	1.53%	10.31%	6.94%	12.84%	6.00%				6.03%	7.62%	-1.58%

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KEY PERFORMANCE INDICATORS REPORT

EXAMPLE COMPANY LTD

MONTH.... September 2023

Year		This			
to date	Key Performance Indicators	Period	Budget	Variance	Comments
6,358,548 2,431,315 2,448,660	Turnover Sales category 1 Sales category 2 Sales category 3	1,000,736 172,355 324,058	777,994 369,334 316,326	222,742 -196,979 7,732	
£11,238,523	Total	£1,497,149	£1,463,654	£33,495	2.3% up on budget
3,308,659 830,485 1,312,499 £5,451,643	Trading profit Sales category 1 Sales category 2 Sales category 3 Total	515,183 69,610 134,644 £719,437	419,769 147,569 170,816 £738,154	95,414 -77,959 -36,172 £-18,717	Due to T/O Due to margin Trading Profit variances £16,096 -£34,813
52.0% 34.2% 53.6% 48.5%	Trading Profit % Sales category 1 Sales category 2 Sales category 3 Total	51.5% 40.4% 41.5% 48.1%	54.0% 40.0% 54.0% 50.4%	-2.5% 0.4% -12.5% -2.4%	Under
£519,941	Direct costs	£60,797	£68,658	-£7,861	See pages 5 to 7
£4,931,702	Gross profit	£658,640	£669,496	-£10,856	Analysis of gross profit variance:- Gross Profit variance re Sales Volume Gross Profit variance re Gross Margin % £15,321 £26,178
43.9%	Gross margin on sales	44.0%	45.7%	-1.7%	Under
34.4%	Break-even gross margin	34.2%	32.1%	2.1%	
£3,436,216	Overheads	£456,218	£413,693	£42,525	See pages 14 to 16





KEY PERFORMANCE INDICATORS REPORT

EXAMPLE COMPANY LTD

MONTH.... September 2023

Year to date	Key Performance Indicators	This Period	Budget	Variance	Comments
£1,498,366	Net profit (before tax and dividends)	£202,742	£256,373	-£53,631	Due to lower GP and higher overheads
13.3%	Net profit margin	13.5%	17.5%	-4.0%	
87.8%	Return on investment (annualized)	106.9%	131.1%	-24.2%	Calculated on profit before tax, and before dividends
£244,560	Tax Provision	£32,136	£44,058	-£11,922	
£348,000 £227,922	Dividends Donations	£45,000 £35,800	£45,000 £27,500	£0 £8,300	As budgeted Catching up on previous months?
£677,884	Retained Profit / (Loss)	£89,806	£167,315	-£77,509	
	Stock turnover rate (days)	67.7	66.4	1.3	Actual stock £1,591,311 Budgeted stock £1,542,108
	Debtors collection rate (days)	37.0	45.0	-8.0	Actual debtors £2,163,089 Budgeted debtors £2,634,578
	Purchases creditors payment time (days)	40.3	39.0	1.3	Actual creditors (all) £813,382 Budgeted creditors £1,117,313
	Net working capital turnover (days)	64.4	72.4	-8.1	Good
£ 0.91	Cash flow per £ of sales	£ 0.94			
£ 4.96	Sales per £ of salaries	£ 5.19	£ 4.85	£ 0.34	Good





KEY PERFORMANCE INDICATORS REPORT

EXAMPLE COMPANY LTD

MONTH.... September 2023

Year to date	Key Performance Indicators	This Period	Budget Variance	Comments
3.2%	Finance costs as % of profit before interest	2.8%		
	Ratio of current assets to liabilities	208%		More than 150% is considered OK.
	Shareholders Funds at month end	£2,275,626		
£25,170	Bank loan (advance) / repayments	£2,796		Balance now £52,448





MONTH BY MONTH KEY PERFORMANCE INDICATORS

MONTH....

September 2023

MONTH.... 9

	2022												
Key Performance Indicators	2023 January	February	March	April	May	June	July	August	September	October	November	December	YTD
Turnover	£1,119,493	£1,253,021	£1,214,943	£987,285	£1,185,421	£1,316,450	£1,235,403	£1,429,358	£1,497,149				£11,238,523
Cost of sales	£533,555	£636,467	£642,433	£516,985	£652,690	£690,801	£632,337	£703,900	£777,712				£5,786,880
Direct costs	£48,208	£50,938	£53,357	£55,750	£55,685	£67,076	£63,341	£64,789	£60,797				£519,941
Gross profit	£537,730	£565,616	£519,153	£414,550	£477,046	£558,573	£539,725	£660,669	£658,640				£4,931,702
Gross margin on sales	48.0%	45.1%	42.7%	42.0%	40.2%	42.4%	43.7%	46.2%	44.0%				43.9%
Break-even gross margin	41.1%	32.4%	35.5%	40.5%	37.6%	28.1%	34.6%	28.9%	34.2%				34.4%
Overheads	£415,592	£368,824	£369,056	£374,388	£390,796	£313,930	£371,854	£375,558	£456,218				£3,436,216
Net profit (before dividends & donations)	£122,458	£197,112	£150,417	£40,482	£86,570	£244,963	£168,191	£285,431	£202,742				£1,498,366
Net profit margin	10.9%	15.7%	12.4%	4.1%	7.3%	18.6%	13.6%	20.0%	13.5%				13.3%
Return on investment (annualized)	88.8%	133.9%	99.5%	27.6%	58.3%	153.4%	100.8%	156.7%	106.9%				87.8%
Tax Provision	£21,975	£33,844	£23,827	-£7,424	£15,048	£43,097	£31,154	£50,903	£32,136				£244,560
Dividends Donations	£36,000 £8,300	£30,000 £21,300	£51,000 £26,640	£21,000 £79,050	£45,000 £8,400	£45,000 £21,082	£45,000 £6,350	£30,000 £21,000	£45,000 £35,800				£348,000 £227,922
Retained Profit	£56,183	£111,968	£48,950	-£52,144	£18,122	£135,784	£85,687	£183,528	£89,806				£677,884



MONTH BY MONTH KEY PERFORMANCE INDICATORS

MONTH....

September 2023

MONTH.... 9

2023

Key Performance Indicators	January	February	March	April	May	June	July	August	September	October	November	December	YTD
Stock turnover rate (days) Stock	83 £1,500,660	75 £1,392,618	71 £1,422,617	74 £1,482,130	70 £1,416,631	69 £1,418,993	64 £1,412,684	66 £1,487,489	68 £1,591,311				68 days
Debtors collection rate (days) Debtors	51 £1,755,563	45 £2,135,386	44 £2,172,224	43 £1,914,138	42 £1,825,096	42 £2,078,556	43 £2,173,112	41 £2,177,811	37 £2,163,089				37 days
Purch creditors payment time (days Trade Creditors (all)	45 £1,184,957	36 £1,035,569	42 £1,056,295	37 £1,147,943	26 £634,157	41 £638,755	38 £861,582	41 £521,456	40 £813,382				40 days
Net working capital turnover (days)	89	85	73	80	86	69	69	66	64				64
Cash flow per £ of sales	£ 0.56	£ 0.78	£ 0.94	£ 1.20	£ 1.13	£ 0.81	£ 0.93	£ 0.94	£ 0.94				£ 0.91
Sales per £ of wages	£ 4.90	£ 5.39	£ 5.13	£ 3.96	£ 4.72	£ 5.17	£ 4.60	£ 5.59	£ 5.19				£ 4.96
Finance costs as % of profit before interest	3%	2%	4%	10%	10%	2%	4%	2%	3%				3%
Ratio of current assets to liabilities	155%	161%	161%	160%	169%	175%	182%	202%	208%				208%
Shareholders Funds at month end	£1,653,925	£1,765,893	£1,814,843	£1,762,699	£1,780,821	£1,916,605	£2,002,292	£2,185,820	£2,275,626				£2,275,626
Bank Loan Repayments (capital)	£2,797	£2,797	£2,797	£2,796	£2,797	£2,796	£2,797	£2,797	£2,796				£25,170
Capital expenditure Budget (net of VAT) Actual	£0 £2,403	£0 £0	£45,000 £81,240	£0 £1,373	£0 £61,089	£150,000 £1,134	£0 £0	£0 £0	£75,000 £6,105	£0	£0	£0	£270,000 £153,344





Trading Accounts Analysis for the year to 31 December 2023

	2023			•	•								YTD	YTD
	January	February	March	April	May	June	July	August	September	October	November Decemb	oer YTD	Budget	Variance
_														
Turnover														
Sales category 1	702,846	570,435	632,347	592,557	683,025	745,597	663,481	767,524	1,000,736			6,358,548	6,353,150	5,399
Sales category 2	193,638	463,210	278,549	236,519	250,760	283,291	284,369	268,624	172,355			2,431,315	3,016,004	-584,689
Sales category 3	223,009	219,376	304,047	158,209	251,636	287,562	287,553	393,210	324,058			2,448,660	2,305,862	142,798
Total	1,119,493	1,253,021	1,214,943	987,285	1,185,421	1,316,450	1,235,403	1,429,358	1,497,149			11,238,523	11,675,015	-436,492
Purchases adjt'd for stock	k													
Sales category 1	319,574	259,028	285,208	256,360	315,319	362,019	317,938	359,307	470,489			2,945,241	2,763,189	182,052
Sales category 2	100,437	269,593	186,283	157,962	227,168	189,362	180,367	149,729	100,086			1,560,987	1,733,998	-173,011
Sales category 3	97,908	93,597	156,172	86,074	95,180	123,906	110,986	174,698	187,248			1,125,769	1,060,697	65,072
Total	517,919	622,217	627,663	500,396	637,667	675,287	609,291	683,734	757,823			5,631,997	5,557,884	74,113
	•	•	•	•	•	•	•	•	•			, ,		
Carriage														
Sales category 1	11,069	7,175	10,137	11,335	10,332	10,630	14,642	14,264	15,064			104,649	158,335	-53,686
Sales category 2	3,050	5,826	4,465	4,630	3,793	4,134	6,275	5,011	2,659			39,842	75,165	-35,323
Sales category 3	1,517	1,249	168	624	898	750	2,129	891	2,166			10,392	0	10,392
Total	15,636	14,250	14,770	16,589	15,023	15,514	23,046	20,166	19,889			154,883	233,500	-78,617
Trading Profits														
Sales category 1	372,203	304,233	337,002	324,862	357,374	372,948	330,901	393,953	515,183			3,308,659	3,431,626	-122,967
Sales category 2	90,151	187,791	87,801	73,927	19,799	89,795	97,727	113,884	69,610			830,485	1,206,841	-376,355
Sales category 3	123,584	124,530	147,707	71,511	155,558	162,906	174,438	217,621	134,644			1,312,499	1,245,165	67,334
Total	585,938	616,554	572,510	470,300	532,731	625,649	603,066	725,458	719,437			5,451,643	5,883,631	-431,988
Trading Profit %														
Sales category 1	53.0%	53.3%	53.3%	54.8%	52.3%	50.0%	49.9%	51.3%	51.5%			52.0%	54.0%	-2.0%
Sales category 2	46.6%	40.5%	31.5%	31.3%	7.9%	31.7%	34.4%	42.4%	40.4%			34.2%	40.0%	-5.9%
Sales category 3	55.4%	56.8%	48.6%	45.2%	61.8%	56.7%	60.7%	55.3%	41.5%			53.6%	54.0%	-0.4%
Total	52.3%	49.2%	47.1%	47.6%	44.9%	47.5%	48.8%	50.8%	48.1%			48.5%	50.4%	-1.9%



Direct Expenses Month by Month - year ending 31 December 2023

DIRECT EXPENSES	January	February	March	April	May	June	July	August	September	October	November	December	YTD
Direct wages - basic	30,066	32,980	31,628	29,500	35,490	35,252	31,139	34,754	35,706				296,515
Direct wages - bonuses	1,290	0	0	2,750	2,750	2,980	2,980	2,980	3,665				19,395
Water rates	90	90	90	90	-810	990	90	90	90				810
Electricity	4,241	4,859	6,157	6,888	7,048	13,468	10,527	9,828	7,121				70,137
Waste	522	526	950	21	695	824	815	-10	821				5,164
Machine & plant maint.	2,324	2,808	3,780	5,749	-240	2,805	7,033	6,390	2,637				33,286
Depr'n of plant & machinery	9,675	9,675	10,752	10,752	10,752	10,757	10,757	10,757	10,757				94,634
TOTAL	48,208	50,938	53,357	55,750	55,685	67,076	63,341	64,789	60,797	0	0	0	519,941

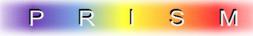




Direct costs variance analysis for the month of September 2023

DIRECT EXPENSES	Actual	Budget	Variance	> £1,000 > £500 < £500
Direct wages - basic	35,706	38,500	-2,794	
Direct wages - bonuses	3,665	8,000	-4,335	
Water rates	90	150	-60	
Electricity	7,121	5,600	1,521	
Waste	821	667	154	
Machine & plant maint.	2,637	4,500	-1,863	
Depr'n of plant & machinery	10,757	11,241	-484	
TOTAL	£ 60,797	£ 68,658	£7,861_	





Direct costs variance analysis for the 9 months ended September 2023

				> £9,000
				> £4,500
DIRECT EXPENSES	Actual	Budget	Variance	< £4,500
Direct wages - basic	296,515	310,600	-14,085	
Direct wages - bonuses	19,395	40,720	-21,325	
Water rates	810	1,350	-540	
Electricity	70,137	50,400	19,737	
Waste	5,164	6,003	-839	
Machine & plant maint.	33,286	40,500	-7,214	
Depr'n of plant & machinery	94,634	101,168	-6,533	
TOTAL	£ 519,941	£ 550,741	£30,800	



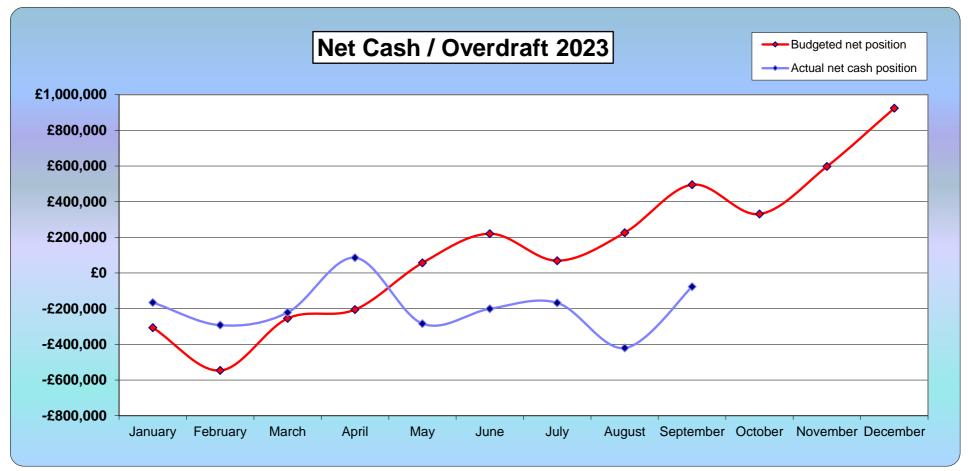
EXAMPLE COMPANY LTD

Funds Flow Statement

	Santambar	Period January to
Sources of Funds were:-	September	September
Net Profit before tax, less dividends	121,942	922,445
Add back depreciation (less profits on sales)	23,694	208,724
Decrease in Stock	-,	,
Decrease in Trade Debtors	14,722	
Repayments on loan to XYZ Ltd	,	85,404
Decrease in Prepayments & Other Debtors		
Proceeds less investment in Fixed Assets		
Increase in Trade Creditors	291,926	
Increase in VAT liability	6,608	150,202
Increase in Directors' Loan Accounts		27,375
Increase in Import Loans	80,694	217,686
Increase in Other Loans	100	
Increase in Other Creditors		
Advances on Hire Purchase accounts	0	78,117
Bank Loan advances (net of repayments)		
	539,686	1,689,953
The use of funds were:-		
Decrease in Net Worth (pre tax)		
Pay / (Receive) Corporation Tax		
Increase in Stock	103,822	289,203
Increase in Trade Debtors		697,704
Increase in Loan to XYZ Ltd		
Increase in Prepayments & Other Debtors	48,505	13,897
Net investment in Fixed Assets	6,105	153,344
Decrease in Trade Creditors		258,917
Decrease in VAT liability		
Decrease in Import Loans		
Repay Directors' Loan Accounts	20,292	
Decrease in Other Creditors	2,636	4,650
Decrease in Hire Purchase accounts	11,405	106,483
Decrease in Other Loans		19,103
Decrease in Deferred income	320	2,878
Decrease in Bank Loans	2,796	25,170
	195,881	1,571,349
Increase / (decrease) in Bank balances	242 005	440 604
Decrease / (increase) in Overdraft	343,805	118,604
Total cash movement	£ 343,805	£ 118,604



EXAMPLE COMPANY LTD



September

Net cash / overdraft b/f (420,723)

Cash movement 343,805

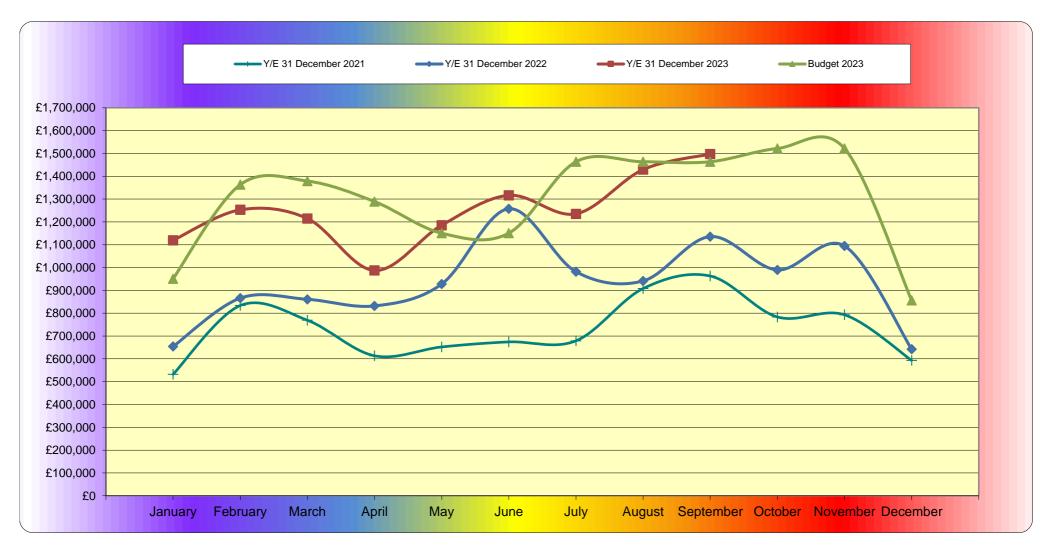
Net cash / overdraft c/f £ (76,918)

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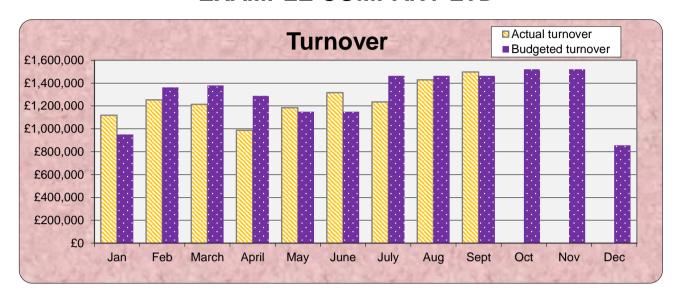
Sales Trend Review



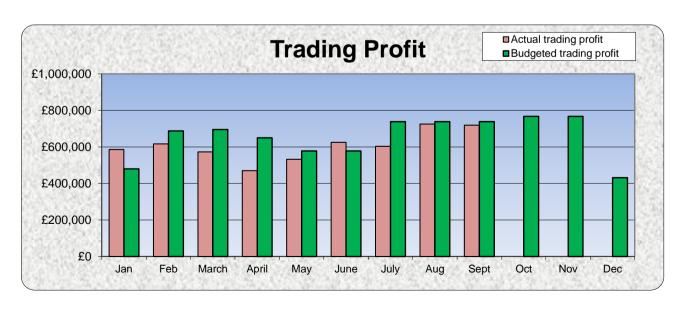
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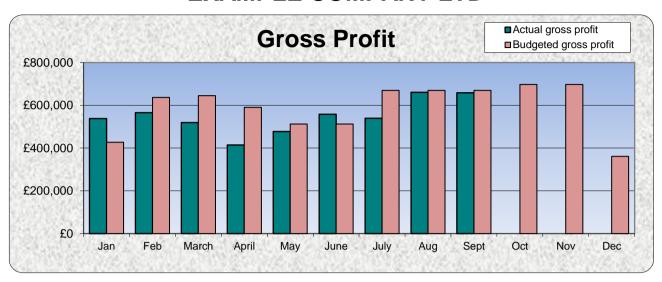
EXAMPLE COMPANY LTD

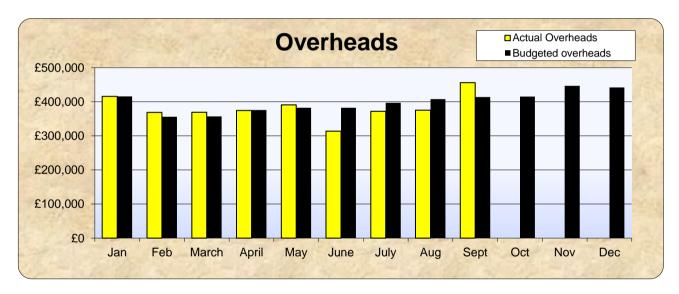


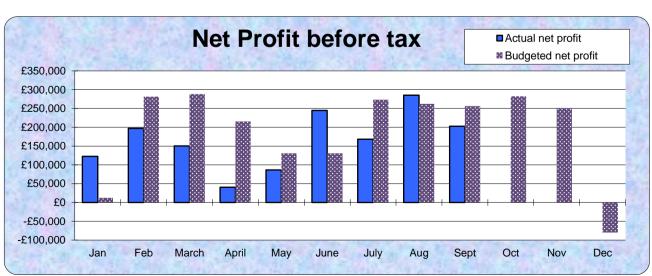








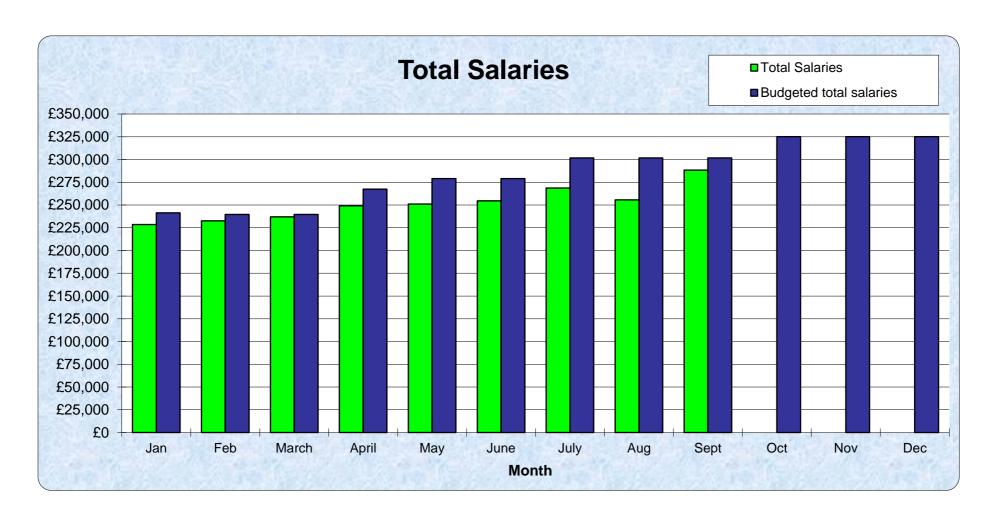




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THE DIPLOMAT SERVICE

Overheads Month by Month - year ending 31 December 2023

INDIRECT EXPENSES	January	February	March	April	May	June	July	August	September	October	November	December	YTD
Directors' remuneration	2,578	3,824	3,824	3,479	3,479	3,479	3,479	3,479	3,479				31,100
Wages and salaries	164,394	164,183	172,454	187,229	183,185	186,273	202,060	183,453	215,299				1,658,530
Bonuses	30,200	31,530	29,036	26,194	26,194	26,553	29,091	30,916	30,231				259,945
Subcontractors	0	0	79	0	0	573	0	0	0				652
Showroom rent	3,300	3,846	-2,378	3,300	3,896	3,633	5,463	3,500	4,150				28,710
Premises rent	25,000	25,000	25,000	25,000	25,000	25,000	25,000	25,000	25,000				225,000
Rates	10	10	-47	10	-1,090	936	10	10	10				-141
Light, heat and power (offices)	471	540	684	765	591	651	805	666	791				5,964
Insurance	1,490	1,490	1,490	1,490	1,490	1,490	1,508	1,508	1,508				13,464
Repairs and renewals	5,104	460	1,013	968	493	1,428	1,603	355	675				12,099
Motor expenses	6,753	4,016	20,952	8,398	5,474	8,123	6,560	9,980	14,238				84,494
Travel and subsistence	6,974	11,553	16,133	12,002	13,659	11,963	7,710	10,753	10,375				101,122
Vehicle leasing (contract hire)	14,201	10,263	8,889	10,389	9,777	14,179	9,678	9,532	9,547				96,455
Telephone	2,433	2,232	2,408	3,619	1,738	2,287	1,986	1,934	3,955				22,592
Hire of equipment	672	672	672	672	672	672	672	672	672				6,048
Printing and stationery	1,644	1,148	243	1,214	931	511	664	982	415				7,752
Postage	-84	266	1,235	227	780	273	418	790	224				4,129
Computer software and sundries	3,607	3,770	8,835	4,606	11,162	5,723	3,680	19,929	9,244				70,556
Staff welfare	2,310	760	4,817	8,808	895	9,143	5,884	5,590	5,374				43,581
Cleaning	1,123	1,011	1,092	1,243	193	1,032	225	455	702				7,076
Subscriptions	185	80	124	163	172	39	23	-516	768				1,038
Marketing	21,251	53,943	21,360	36,341	31,393	15,788	25,253	31,354	22,163				258,846
Training	97,971	11,947	13,632	13,469	12,419	11,595	9,519	7,329	67,028				244,909
Legal & professional fees	1,059	4,709	4,682	3,875	1,508	0	3,091	625	13,585				33,134
Office services	1,671	1,541	1,603	1,322	3,556	3,726	2,736	2,674	2,785				21,614
Product Development	3,115	9,524	8,760	6,505	6,234	4,229	8,316	13,592	7,724				67,999
Accountancy & audit fees	1,800	1,707	1,450	3,683	700	700	2,907	700	710				14,357
Bad debts	0	0	0	0	53	0	0	0	0				53
Bank overdraft interest	2,025	1,604	779	800	2,018	1,675	0	0	0				8,901
Bank charges	1,638	2,132	3,522	2,869	7,663	2,069	2,501	3,044	2,626				28,064
Bank loan interest	692	662	1,080	430	1,229	1,229	2,928	1,229	2,050				11,529
Import loans interest	0	0	0	0	0	0	0	0	0				0
HP & Finance Lease charges	1,104	1,104	1,243	1,143	1,143	1,143	1,143	1,143	1,143				10,309
Directors' loan interest	0	0	0	0	0	0	0	0	0				0
Forex (gains) / losses	-1,261	1,135	1,613	-9,442	21,399	-44,994	-5,868	-7,928	-13,190				-58,536
Depreciation - excl P&M	12,162	12,162	12,777	13,617	12,790	12,809	12,809	12,808	12,937				114,871
TOTAL	415,592	368,824	369,056	374,388	390,796	313,930	371,854	375,558	456,218	0	(0	3,436,216



EXAMPLE COMPANY LTD

Overheads variance analysis for the month of September 2023

				> £1,500 > £500
INDIRECT EXPENSES	Actual	Budget	Variance	< £500
Directors' remuneration	3,479	2,500	979	
Wages and salaries	215,299	195,000	20,299	
Bonuses	30,231	57,655	-27,424	
Subcontractors	0	0	0	
Showroom rent	4,150	4,000	150	
Premises rent	25,000	25,000	0	
Rates	10	0	10	
Light, heat and power (offices)	791	610	181	
Insurance	1,508	1,300	208	
Repairs and renewals	675	1,000	-325	
Motor expenses	14,238	5,500	8,738	
Travel and subsistence	10,375	15,000	-4,625	
Vehicle leasing (contract hire)	9,547	10,500	-953	
Telephone	3,955	3,000	955	
Hire of equipment	672	2,760	-2,088	
Printing and stationery	415	1,275	-860	
Postage	224	700	-476	
Computer software and sundries	9,244	6,250	2,994	
Cleaning	702	1,200	-498	
Subscriptions	768	200	568	
Marketing	22,163	31,848	-9,685	
Training	67,028	11,000	56,028	
Legal & professional fees	13,585	5,000	8,585	
Office services	2,785	1,650	1,135	
Product Development	7,724	6,500	1,224	
Accountancy & audit fees	710	1,800	-1,090	
Bad debts	0	2,500	-2,500	
Bank overdraft interest	0	0	0	
Bank charges	2,626	1,500	1,126	
Bank loan interest	2,050	444	1,606	
Import loans interest	0	1,500	-1,500	
HP & Finance Lease charges	1,143	2,385	-1,242	
Directors' loan interest	0	0	0	
Forex (gains) / losses	-13,190	0	-13,190	
Depreciation - excl P&M	12,937	11,866	1,071	
TOTAL	£ 456,218	£ 413,693	£ 42,525	



P R I S M

EXAMPLE COMPANY LTD

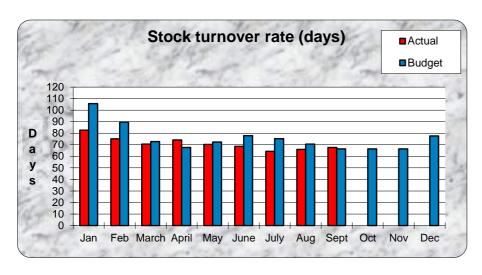
Overheads variance analysis for the 9 months ended September 2023

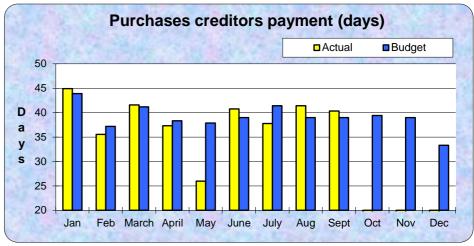
INDIRECT EXPENSES	Actual	Budget	Variance	> £13,500 > £4,500 < £4,500
Directors' remuneration	31,100	22,500	8,600	
Wages and salaries	1,658,530	1,687,375	-28,845	
Bonuses	259,945	390,112	-130,167	
Subcontractors	652	0	652	
Showroom rent	28,710	36,000	-7,290	
Premises rent	225,000	225,000	0	
Light, heat and power (offices)	5,964	5,490	474	
Insurance	13,464	11,700	1,764	
Repairs and renewals	12,099	9,000	3,099	
Motor expenses	84,494	49,500	34,994	
Travel and subsistence	101,122	135,000	-33,878	
Vehicle leasing (contract hire)	96,455	81,443	15,012	
Telephone	22,592	27,000	-4,408	
Hire of equipment	6,048	24,840	-18,792	
Printing and stationery	7,752	11,475	-3,723	
Postage	4,129	6,300	-2,171	
Computer software and sundries	70,556	56,250	14,306	
Cleaning	7,076	10,800	-3,724	
Subscriptions	1,038	1,800	-762	
Marketing	258,846	199,053	59,793	
Training	244,909	157,200	87,709	
Legal & professional fees	33,134	45,000	-11,866	
Office services	21,614	14,850	6,764	
Product Development	67,999	58,500	9,499	
Accountancy & audit fees	14,357	16,200	-1,843	
Bank overdraft interest	8,901	6,911	1,990	
Bank charges	28,064	13,500	14,564	
Bank loan interest	11,529	5,122	6,407	
Import loans interest	0	13,500	-13,500	
HP & Finance Lease charges	10,309	16,910	-6,601	
Directors' loan interest	0	0	0	
Forex (gains) / losses	-58,536	0	-58,536	
Depreciation - excl P&M	114,871	106,797	8,074	
TOTAL	£ 3,436,216	£ 3,487,878	£	

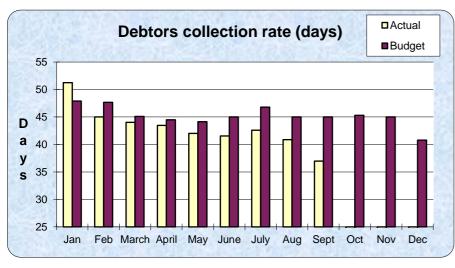


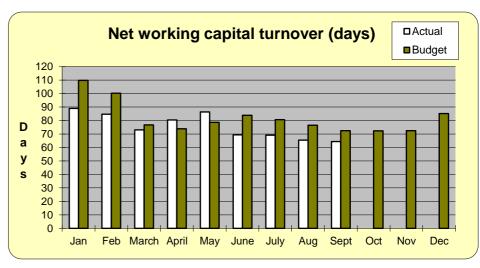
P R I S M

EXAMPLE COMPANY LTD









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THE DIPLOMAT SERVICE



EXAMPLE COMPANY LTDBalance Sheet

	This month September 2023	Last month August 2023	Last year December 2022
Fixed Assets	992,997	1,010,587	1,048,380
Current Assets			
Stock	1,591,311	1,487,489	1,302,108
Trade Debtors	2,163,089	2,177,811	1,465,383
Loan to XZY Ltd	16,380	16,380	101,784
Other Debtors	133,540	85,034	119,643
Bank & Cash	0	0	0
	3,904,320	3,766,714	2,988,918
Current Liabilities			
Trade Creditors	813,382	521,456	1,072,299
VAT	188,986	182,378	38,784
Bank Loan	52,448	51,354	43,867
Import Loans	416,830	336,136	199,144
Finance Lease / Hire Purchase	181,000	181,000	168,000
Directors' Loan Accounts	84,399	104,691	57,024
Other Creditors	66,567	69,203	71,217
Corporation Tax Liability	142,031	142,031	142,031
Corporation Tax Provision	244,560	212,424	0
Bank Overdraft	76,918	420,723	195,522
	2,267,121	2,221,396	1,987,888
Net Current Assets / (Liabilities)	1,637,199	1,545,318	1,001,030
Long Term Liabilities			
Bank Loan	0	3,890	33,751
Finance Lease / Hire Purchase	116,157	127,562	157,523
Directors' Loan Accounts	100,000	100,000	100,000
Other Loans	11,885	11,785	30,988
Deferred Income	45,626	45,946	48,504
Deferred Tax	80,902	80,902	80,902
	354,570	370,085	451,668
Total Assets less Liabilities	£ 2,275,626	£ 2,185,820	£ 1,597,742
Share Capital	85,000	85,000	85,000
Profit & Loss Account	2,190,626	2,100,820	1,512,742
Shareholders Funds	£ 2,275,626	£ 2,185,820	£ 1,597,742